

Main Street  
*Christmas*  
Downtown Middletown



Holiday Lamppost decorating contest

*Help give Main Street a hometown Christmas feel...*

Middletown Main Street will hold its annual Holiday lamp post decorating contest this holiday season. The contest will not only be open to local businesses, but **3 MOT families will be selected to participate!** Lamp posts are available along E&W Main Street. Business lamp post will be voted on by the community.

Voting begins on Small Business Saturday, November 25<sup>th</sup>, 2017 and will end December 22<sup>nd</sup>, 2017. Winners will be announced the week of December 24<sup>th</sup>, 2017.

1<sup>st</sup> place gets their name on a plaque and can display it in their business for the year and bragging rights. All community members who participate will receive a certificate of participation for their family and of course, bragging rights.

The rules are simple:

- Select your lamp post & submit a design concept encompassing any holiday theme by Nov 3<sup>rd</sup>, 2017.
- MMS will provide zip ties to use to attach decorations to lamp posts, please do not use wire or tape.
- Lamppost money due at signup (pole will not be guaranteed without payment)
- Must have a holiday theme- Christmas, Hanukkah, New Year's etc.
- Main Street merchants have first right of refusal to use lamppost in front of their store
- Decorations can reach to 8' high but no more than 6" to 8" out from base of pole
- MMS reserves the right to remove display if it is not taken care of or falls apart
- MMS to supply sign with business name for each lamppost, do not attach your decorations to the sign
- Lamp post must be put up between 11/12-11/22& removed between 12/26 & 1/2/2018.
- Merchant/family is responsible for purchasing and maintaining decorations
- MMS will advertise the contest rules to the community
- Voting ballots will be available in MMS downtown participating businesses only and will be provided by MMS. Each business with ballots and boxes are responsible to give ballots to their customers and accept them when filled out. They will be picked up on December 22<sup>nd</sup>.

Middletown Main Street reserves the right to reassign lamp post, deny inappropriate submissions and remove any decorations that are not being maintained. MMS is also not responsible for any injuries that may occur while decorating the lamppost.

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Middletown Main Street, Inc.  
Lamp Post contest form

I, \_\_\_\_\_ will participate in the MMS 2017 lamp post contest.

Business/ Family Name: \_\_\_\_\_

Business/ Family Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Description of lamp post design:

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Please make check payable to: Middletown Main Street, Inc.

Contest fee: \$55 w/electric \$65

Please save a copy of all of you documents and send original with payment to:

Attn: Daneya Jacobs

216 N Broad Street

Middletown DE 19709

Office: 302-378-2977

director@MiddletownMainStreet.com